



CONFERENCE PROGRAMME/PROGRAM KONFERENCE

Opomba: Organizatorji si pridržujemo pravico do spremembe programa. Za morebitne napake v besedilu se opravičujemo.

Note: The organizers reserve the right to change the program. For any errors in the text we kindly apologize.

1st day - Thursday, 7th March 2013 / 1. dan - četrtek, 7. marec 2013

| URA/HOUR | | PROGRAMME | PROGRAM | |
|----------|---------|---|---|--|
| 8:30 | - 9:00 | Registration of participants | Registracija udeležencev | Dvorana Antona Trstenjaka |
| 9:00 | - 10:00 | WELCOME SPEECHES | UVODNI NAGOVORI | Dvorana Antona Trstenjaka |
| | | Dr. Dr. Matjaž Mulej, Chairman of the Programme Committee of the 8th IRDO Conference | Ddr. Matjaž Mulej, predsednik programskega odbora 8. IRDO konference | |
| | | Dr. Danijel Rebolj, Rector of the University of Maribor | Dr. Danijel Rebolj, rektor Univerze v Mariboru | |
| | | Patricija Čular, State Secretary, Ministry of Labour, Family and Social Affairs | Patricija Čular, državna sekretarka, Ministrstvo za delo, družino in socialne zadeve | |
| | | Representative of the honorary sponsor - Dr. Boštjan Žekš, Senior Adviser to the President of the Republic on Higher Education, Science and Technology | Predstavnik častnega pokrovitelja - Dr. Boštjan Žekš, svetovalec predsednika RS za visoko šolstvo, znanost in tehnologijo | |
| 10:00 | - 10:30 | BREAK | ODMOR | |
| 11:00 | - 12:00 | PRESS CONFERENCE | NOVINARSKA KONFERENCA | Spominska soba Leona Štuklja |
| 10:30 | - 12:00 | PLENARY TALKS | PLENARNA PREDAVANJA | Dvorana Antona Trstenjaka |
| 10:30 | - 10:45 | Dr. Danijel Rebolj, rektor Univerze v Mariboru, dr. Lučka Lorber, prorektorica za razvoj kakovosti Univerze v Mariboru, mag. Hermina Pika Radmilovič, predstojnica Centra za razvoj kakovosti Univerze v Mariboru | Sustainable and Socially Responsible University of Maribor - a concrete program | Trajnostna in družbeno odgovorna Univerza v Mariboru - konkretni program |
| 10:45 | - 11:00 | Jožica Knez-Riedl, Ph. D. | How to approach sustainability in higher education – the need for sustainability economics | Kako pristopiti k trajnosti na področju visokega šolstva - potreba po trajnostni ekonomiji |

| | | | | | |
|-------|---|-------|--|---|--|
| 11:00 | - | 11:20 | Alberto G Canen, COPPE/Federal University of Rio de Janeiro, Ana Canen, Department of Educational Studies/Federal University of Rio de Janeiro | Envy as a Deterrent to Social Responsibility: a challenge to be addressed by multicultural organizations | Zavist kot motnja za družbeno odgovornost: izziv, ki ga morajo obravnavati večkulturne organizacije |
| 11:20 | - | 12:00 | Eva Tabernig, Membership & Stakeholder Relations - Project Manager, CSR Europe | CSR Europe: Enterprise 2020 Movement across Europe through: Skills for Jobs, Sustainable living in cities | CSR Europe: Enterprise 2020 gibanje po vsej Evropi: znanja in spretnosti za delovna mesta, trajnostno življenje v mestih |
| 12:00 | - | 13:00 | SHORT PRESENTATIONS OF PARALLEL TALKS | KRATKA PREDSTAVITEV VZPOREDNIH PREDAVANJ | Dvorana Antona Trstenjaka |
| 13:00 | - | 14:00 | Lunch break | Odmor za kosilo | |
| 14:00 | - | 16:30 | PARALLEL TALKS AND DISCUSSIONS | VZPOREDNA PREDAVANJA, RAZPRAVE | |

| | | | |
|--|--|--|--|
| | A. Education models, programmes and projects concerning social responsibility / Izobraževalni modeli, programi in projekti na temo družbene odgovornosti: | Dvorana Antona Trstenjaka | moderator: ddr. Matjaž Mulej |
| | Doc. dr. Magdalena Šverc, mag. Andrej Flogie, Kristjan Perčič, Maja Vičič Karbonja, Domen Kovačič, Zavod Antona Martina Slomška, Slovenia | The Diocese school within the Institute Anton Martin Slomšek introduces learning 1 on 1 | Škofijska gimnazija v okviru Zavoda Antona Martina Slomška uvaja učenje 1 na 1 |
| | Pierre Bricage, AFSCET, Paris, France | What basic education and which accompaniment for which training in sciences and technologies? Learning of scientific language and experimental design: what, why, when and how? | Katero osnovno izobraževanje in kateri sopotnik za kateri trening v znanosti in tehnologiji? Učenje znanstvenega jezika in eksperimentalnega oblikovanja: kaj, zakaj, kje in kako? |
| | Sofija Petkovska, University "Goce Delchev" –Shtip, R.Macedonia, Faculty of Medical Sciences, Macedonia, Biljana Gjorgjeska, University "Goce Delchev" –Shtip, R.Macedonia, Faculty of Medical Sciences, Macedonia | Analysis of implementation of specialist studies for medical professions Faculty of Medical Sciences, University "Goce Delchev" experiences and needs | Analiza izvajanja strokovnih študij za medicinske poklice Fakultete medicinskih znanosti, Univerza "Goce Delčeva" - izkušnje in potrebe |
| | Elenica Sofijanova, University of Goce Delcev, Faculty of Agriculture, Stip, Macedonia, Milka Zdravkovska, University of Goce Delcev, Faculty of Medicine, Stip, Macedonia, Ivona Kovacevska, University of Goce Delcev, Faculty of Medicine, Stip, Macedonia, Olivera Spirovska, Student of Faculty of Agriculture, Stip, Macedonia | Systemic thinking in a function of the dynamic complexity | Sistemsko razmišljanje v funkciji dinamične zapletenosti |
| | Busingye Faith, project youth coordinator, Strive for Success Youth and Woman Association | Youth employment in Uganda | Zaposlovanje mladih v Ugandi |

| | | | |
|--|---|--|--|
| | Zdenka Zenko, EPF UM, Slovenia | Dilemmas of teaching socially responsible behavior to students | Dileme poučevanja družbeno odgovornega vedenja študentom |
| | Melita Moretti M.Sc., Business Consulting, Slovenia, Natalija Postružnik M.Sc., Zavarovalnica Maribor d.d., Slovenia and Adi Moretti, Student, Faculty of Arts, University of Ljubljana, Slovenia | The school leadership and its attitude towards innovation as one of the dimensions of social responsibility | Vodstvo šole in njegov odnos do inovativnosti kot ene od dimenzij družbene odgovornosti |
| | M.Sc. Amna Potočnik, Maribor Development Agency, Maribor, Slovenia, Ddr. Matjaž Mulej, University of Maribor, Faculty of Economics and Business, and IRDO Institute for development of social responsibility, Maribor, Slovenia | The role of regional development agencies in being social responsible and innovative: case study Chance4Change project | Vloga regionalnih razvojnih agencij pri krepitvi družbene odgovornosti in inovativnosti: študija primera projekt Chance4Change |
| | Primož Jamšek, strokovni vodja programa Prostovoljstva Slovenska filantropija, Združenje za promocijo prostovoljstva | Training for volunteer work in the local environment | Izobraževanje za prostovoljno delo v lokalnem okolju |
| | Maja Planinc, organizatorica programa Izobraževanje za razvoj, UNICEF Slovenija | Education for Development | Izobraževanje za razvoj |
| | Borut Ambrožič, Slovenia | Stop the memory decline! Continuing education and lifelong learning hand in hand with SR principle | Ustavite padec pomnjenja! Stalno izobraževanje in vseživljenjsko učenje z roko v roki z načeli DO |

| | B. Communication of SR / Komuniciranje družbene odgovornosti: | Senatna soba | moderator: Mirjana Mladič |
|--|---|--|--|
| | Prof. Dr. Borut Likar, University of Primorska, Faculty of Management, Koper, Slovenia, Dr. Franc Cankar, National Education Institute, Ljubljana, Slovenia, Blaž Zupan, Faculty of Economics, The Centre of Excellence for Biosensors, Instrumentation and Process Control – COBIK, Slovenia | Promoting creativity and innovation among primary school students | Predlog trajnostnega modela za spodbujanje ustvarjalnosti, inovativnosti in podjetnosti učencev v osnovni šoli |
| | dr. Suzana Žilič Fišer, Slovenia | Communication through the culture | Komuniciranje v kulturi |
| | Pawel Nizinski, CEO Goodbrand & Company Polska CEE, publisher of CR Navigator | Presentation of CR navigator - presenting 5 years of building the platform of sustainable ideas, business toolbox and lifestyle inspirations | Predstavitev DO Navigator - predstavitev 5 let gradnje platforme trajnostnih poslovnih idej, orodij in življenjskih navdihov |
| | Pawel Nizinski, CEO Goodbrand & Company Polska CEE, publisher of CR Navigator | Measuring social involvement of brands based on results of the researches being run by Goodbrand | Merjenje socialne vključenosti blagovne znamke, ki temelji na rezultatih raziskav Goodbrand |
| | Jana Apih, managing director of GoodPlace, Slovenia, Ivana Galič, GoodPlace co-founder | Presentation of project GoodPlace Factory of sustainable tourism as a turning point of Slovene sustainable tourism | Predstavitev projekta Tovarna trajnostnega turizma GoodPlace kot pomemben motivator oblikovanja trajnostne ponudbe slovenskega turizma |
| | Eric Mahleb, Founder, LGMi Berlin, Germany | Go with the flo: games, learning, and sustainability | Plavanje s tokom: igre, učenje in trajnostna sonaravnost |

| | | |
|---|---|---|
| Ana Rozman, TBA d. o. o., Slovenia | Practical solution for creating awareness and promoting social responsibility within business segment through socially responsible team building activities | Praktična rešitev za ustvarjanje ozaveščenosti in spodbujanje družbene odgovornosti v poslovnem segmentu z družbeno odgovornimi team building aktivnostmi |
| Nataša Verk, Urša Golob, Slovenia | Discussion on the approaches to CSR communication research: a literature review | Razprava o pristopih k raziskovanju komuniciranja družbene odgovornosti: pregled literature |
| Nataša Verk, Urša Golob, Slovenia | Corporate social responsibility, employee commitment and satisfaction with work and life | Družbena odgovornost, zavezanost zaposlenih ter zadovoljstvo z delom in življenjem |
| Ana Verčko Grilec, Anja Komatar, Slovenia | Goodyear Dunlop Sava Tires – Connecting a company, local community and the youth in raising environmental awareness | Goodyear Dunlop Sava Tires – ozaveščanje o odgovornem ravnanju z okoljem, razpeto med podjetje, lokalno skupnost in mlade |
| Primož Jamšek, Slovenia | How to address people for volunteer work | Kako nagovoriti ljudi za prostovoljsko delo |
| Metka Penko Natlačen, univ. dipl. prav., Gospodarska zbornica Slovenije, Samostojna pravna svetovalka, Strokovna vodja projekta Alternativno reševanje sporov, Slovenia | Dialog - a socially responsible way of communication | Dialog - družbeno odgovoren način komunikacije |
| Andreja Ternar B.C., Slovenia | Nevromarketing through the prism of social responsibility | Nevromarketing skozi prizmo družbene odgovornosti |
| Lidija Novak, Slovenia | How to communicate social responsibility and "Understanding of social responsibility in Slovenian organizations" research findings | Kako komunicirati družbeno odgovornost in izsledki raziskave Razumevanje družbene odgovornosti v slovenskih organizacijah |
| Petra Hartman, Aleš Kranjc Kušlan, Slovenia | European CSR Award Scheme | Evropska nagrada družbeno odgovornih podjetniških praks |
| Alenka Zelenič, Slovenia | Sustainable volunteering - opportunities for unemployed adults learners in the green economy sector | Trajnostno prostovoljstvo - priložnosti za brezposelne odrasle, učence v zelenem sektorju gospodarstva |
| Aleš Jambrek, univ. dipl. prof. sociologije in zgodovine, Inštitut IRDO, zasl. prof. ddr. Matjaž Mulej, Slovenia | Historical review of Social Responsibility | Zgodovinski pregled družbene odgovornosti |
| Anita Hrast, Lidija Novak, Anja Mohorič, Slovenia | Communication of Horus award and publication in the media | Komuniciranje nagrade Horus in objave v medijih |

| | | |
|---|--|------------------------------------|
| C. Round table on social responsibility in higher education / Okrogla miza o družbeni odgovornosti v visokem šolstvu | | moderator: dr. Lučka Lorber |
|---|--|------------------------------------|

| | | |
|--|-------------------------------------|--------------------------------------|
| D. Roundtable: Intuitive decision-making for more social responsibility / Okrogla miza: Intuitivno odločanje za več družbene odgovornosti | Spominska soba Leona Štuklja | moderator: mag. Vesna Kovačič |
|--|-------------------------------------|--------------------------------------|

| | | | |
|--|---|---|---|
| | mag. Vesna Kovačič, IRDO in InCo,, mag. Violeta Bulc, Vibacom in InCo, Urška Batalino, InCo, Slovenia | Intuitive decision-making - changing habits through new business approaches, models and solutions | Intuitivno odločanje – spreminjanje navad skozi nove poslovne pristope, modele in rešitve |
| | mag. Vesna Kovačič, IRDO, mag. Danijela Kocuvan, IRDO, Slovenia | Business decisions by intuition and changing habits in Slovenian companies - case study | Poslovno odločanje z intuicijo in spreminjanje navad v slovenskih podjetjih – študija primera |

2nd day - Friday, 8th March 2013 / 2. dan - petek, 8. marec 2013

| 8:30 | - | 9:00 | Registration of participants | Registracija udeležencev | Dvorana Antona Trstenjaka |
|-------|---|-------|---|--|---|
| 9:00 | - | 11:00 | PLENARY TALKS | PLENARNA PREDAVANJA | Dvorana Antona Trstenjaka |
| 9:00 | - | 9:30 | Lewis Aptekar, Professor, Counselor Education, San Jose State University, CA USA | Street children, AIDS orphans, and unprotected minors: What you read is not what you see: Research and humanitarian assistance | Otroci z ulice, sirote zaradi aidsa, in nezavarovani mladoletniki: Kar berete, ni tisto, kar vidite: Raziskave in humanitarna pomoč |
| 9:30 | - | 9:50 | Gerald Steiner, Harvard University, Weatherhead Center for International Affairs (WCFIA), BOSTON, MA, USA | A Competence Framework for Innovation and Sustainability | Pristojnosti za inovacije in trajnostni razvoj |
| 9:50 | - | 10:20 | Mag. Dr. Filippina Risopoulos-Pichler, Nachhaltige Universität Graz/Sustainability4U, Institut für Geographie und Raumforschung, Graz, Austria | Sustainability in Higher Education: Making followers into leaders | Trajnostni razvoj v visokem šolstvu: Spreminjanje sledilcev v vodje |
| 10:20 | - | 10:40 | Dipl. Ing. Dr. Ulrike Seebacher MSc, Senior Researcher, Institute of Systems Sciences, Innovation, and Sustainability Research, University of Graz, Austria | Personal Changes Towards a Socially Responsible and Sustainable Living – Educational Concepts and Experiences | Osebne spremembe v smeri družbeno odgovornega in trajnostnega bivanja - izobraževalni koncepti in izkušnje |
| 10:40 | - | 11:00 | BREAK | ODMOR | |
| 11:00 | - | 12:00 | SHORT PRESENTATIONS OF PARALLEL TALKS | KRATKA PREDSTAVITEV VZPOREDNIH PREDAVANJ | Dvorana Antona Trstenjaka |
| 12:00 | - | 13:00 | LUNCH BREAK | ODMOR ZA KOSILO | |
| 13:00 | - | 16:00 | PARALLEL TALKS AND DISCUSSIONS | VZPOREDNA PREDAVANJA, RAZPRAVE | |

| | E. Development of individual, organizational and societal SR policies / Razvoj individualnih in družbenih, organizacijskih SR politik: | Dvorana Antona Trstenjaka | moderator: Stanko Obradovič |
|--|--|---|--|
| | dr. Darja Piciga, Slovenia | Integral - wholesome, collaborative and inclusive - path towards green economy | Integralno - celovito, sodelovalno in povezovalno - v zeleno gospodarstvo |
| | dr. Vesna Vuk Godina, dr. Andrej Fištravec, IRDO, Slovenia | Social Social Science - alternative forms of governance in the social and natural processes | Družabno družboslovje - alternativne oblike vodenja družbenih in naravnih procesov |
| | Metka Štoka Debevec, Anita Hrast, prof ddr. Matjaž Mulej, Slovenia | National strategy of promotion the development of CSR in Slovenia | Nacionalna strategija spodbujanja razvoja DOP v Sloveniji |
| | Network for social responsibility of Montenegro, Montenegro | Handbook for corporate social responsibility of small and medium enterprises | Priročnik za družbeno odgovornost malih in srednje velikih podjetij |

| | | |
|---|--|--|
| Dr. Robert G. Dyck, Ph.D., Emeritus Professor of Public and International Affairs, Virginia Tech, Blacksburg, Virginia, USA. | Crucial Topics for Societal Education, Communication, Creativity, & Acceptance | Ključne teme za družbeno izobraževanje, komuniciranje, kreativnost, in sprejemanje |
| Anton Komat, Slovenia | Civilization at the Crossroads | Civilizacija na razpotju |
| Branko Gerlič, Tajnik sekcije za preučevanje in promocijo UTD pri Zofijini ljubimci, društvo za razvoj humanistike, Maribor, Slovenia | Universal basic income - responsibility and emancipation | Univerzalni temeljni dohodek – odgovornost in emancipacija |
| Vesna Rebernak, univ. dipl. ing. arh., Slovenia | S.H.I.F.T.- Saving Historic Identity for Future Times | Z.A.S.U.K. - Zavestno v arhitekturi in smiselni urbanizaciji krajev |

| | F. Youth and creativity, SR strategies, projects / Mladina in ustvarjalnost, DO strategije, projekti: | Dvorana Mansarda | moderator: dr. Andrej Naterer |
|--|--|---|--|
| | Mag. Markus van Alphen, BSc Electrical & Electronic Engineering & MSc Psychology | Family Group Conferencing – a systemic, socially responsible way to support individuals with problems | Družinsko skupinsko soočenje - sistemski, družbeno odgovoren način za podporo posameznikom s težavami |
| | Dr. Andrej Fištravec, Anita Hrast, Aleš Jambrek, IRDO, Slovenia | Model M and career planning employability of young people: evaluation of existing own cultural capital. | Model M in karierno načrtovanje večje zaposljivosti mladih: evalviranje obstoječega lastnega kulturnega kapitala. |
| | Dr. Andrej Fištravec, Urška Žiger, ZPM - Association of friends of youth, Maribor, Slovenia | Youth for progress of Maribor: experiences with the evaluation criteria "social responsibility" | Mladi za napredek Maribora: izkušnje z uporabo ocenjevalnega kriterija »družbena odgovornost« |
| | Madgalena Slowinska, C:F community development (Poland), Damla Aktan, C:F Chapters Global Network President (Turkey), Andreja Kodrin, C:F President (Slovenia) | Learning through self-activation: Youth create tomorrow's jobs! | Učenje skozi samoaktivacijo: Mladi ustvarjajo delovna mesta jutrišnjega dne! |
| | Primož Jamšek in Tjaša Arko, Slovenia | Training of volunteers for responsible social participation | Usposabljanja prostovoljcev za odgovorno družbeno udeležbo |
| | Primož Jamšek in Barbara Goričan, Slovenia | Responsibility between generations - intergenerational cooperation and volunteerism | Odgovornost med generacijami – medgeneracijsko sodelovanje in prostovoljstvo |
| | Mag. Markus van Alphen, BSc Electrical & Electronic Engineering & MSc Psychology | Educating our youth to become naturally socially responsible | Izobraževanje naše mladine, da postane naravno družbeno odgovorna |
| | Mag. Markus van Alphen, BSc Electrical & Electronic Engineering & MSc Psychology | More than punishment: Restorative Justice – a socially responsible approach to repairing the damage incurred by crime | Več kot kazen: Obnovitveni pravni procesi - družbeno odgovoren pristop k popravilu škode, ki so nastale zaradi kriminala |
| | Tina Eržen, vrhova državna revizorka, Računsko sodišče RS, Supreme state auditor, The Court of Audit of RS, Slovenia, Vita Habjan, vodja projektov za preventivo, Komisija za preprečevanje korupcije, Chief Project Manager for Corruption Prevention, Slovenia | Anti-corruption is socially responsible | Preganjanje korupcije je družbena odgovornost |

| | | | |
|--|--|---|---|
| | Tomaž Bole, Slovenia | Gallus and Mozart - heralds of social responsibility? The impact of experience of listening (classical) music on awareness of social responsibility | Gallus in Mozart – glasnika družbene odgovornosti? Vpliv izkustva poslušanja (klasične) glasbe na zavedanje družbene odgovornosti |
| | Dr. Andrej Naterer, Slovenia | Deviancy, delinquency and the code of the street | Deviantnost, delinkventnost in zakon ceste |
| | Sabina Kojc, Anita Hrast, IRDO, Slovenia | Strengthening the dialogue between young people in Slovenia and Slovenians abroad | Krepitev dialoga med mladimi Slovenci v Sloveniji in v tujini |
| | Ddr. Matjaž Mulej, IRDO - Inštitut za razvoj družbene odgovornosti in EPF - Ekonomsko-poslovna fakulteta Univerze v Mariboru, Maja Mernik, prof. pedagogike in sociologije kulture, Osnovna šola Ludvika Pliberška Maribor, Nomi Hrast, Osnovna šola Ludvika Pliberška Maribor, Anita Hrast, IRDO - Inštitut za razvoj družbene odgovornosti | Corporate social responsibility in primary education | Družbena odgovornost v osnovnošolskem izobraževanju |

| | | | |
|--|---|-------------------------------------|--|
| | G. Letno srečanje članov inštituta IRDO, IRDO Institute yearly meeting | Spominska soba Leona Štuklja | moderator: Angelca Ademovič, Vinko Kurent |
|--|---|-------------------------------------|--|

3rd day - Saturday, 9th March 2013 / 3. dan - sobota, 9. marec 2013

| 8:30 | - | 9:00 | Registration of participants | Registracija udeležencev | Dvorana Antona Trstenjaka |
|-------|---|-------|--|--|--|
| 9:00 | - | 11:00 | PLENARY TALKS | PLENARNA PREDAVANJA | Dvorana Antona Trstenjaka |
| 9:00 | - | 9:20 | Francisco Parra-Luna, Catedrático Emérito, Departamento de Sociología I, Universidad Complutense de Madrid, Spain | On the control of social responsibility of political systems | O obvladovanju družbene odgovornosti političnih sistemov |
| 9:20 | - | 9:40 | Mag. Sara Sorger, vodja pisarne Evropske prestolnice mladih Maribor 2013, Slovenia | European Youth Capital Maribor 2013 | Evropska prestolnica mladih Maribor 2013 |
| 9:40 | - | 10:00 | Dr. Milena Valeva, Research Fellow at EthNa - Competence Center CSR, University of Applied Sciences Niederrhein (Germany), Assoc. Prof. Dr. Petya Dankova, Varna University of Economics | Understanding international CSR-standards: a comparative analysis | Razumevanje mednarodnih standardov DOP: primerjalna analiza |
| 10:00 | - | 10:20 | Michael Winger | Social Responsibility, Innovation and Entrepreneurship | Družbena odgovornost, inovativnost in podjetništvo |
| 10:20 | - | 10:40 | Živa Vadnov, director of corporate responsibility projects, Studio Moderna storitve, d.o.o., Slovenia | Studio Moderna – Including the Sustainable Philosophy into Business Aspects of the Company | Studio Moderna – tkanje trajnostno naravnane filozofije v poslovne pore podjetja |
| 10:40 | - | 11:00 | Toby Webb, Founder, Ethical Corporation & Stakeholder Intelligence Lecturer, Corporate Responsibility, Birkbeck College, University of London, United Kingdom | Ethical Corporation & Stakeholder Intelligence Presentation | Predstavitev Ethical Corporation & Stakeholder Intelligence |

| | | | | | |
|-------|---|-------|---|---|---------------------------|
| 11:00 | - | 11:30 | SHORT PRESENTATIONS OF PARALLEL WORKSHOPS | KRATKA PREDSTAVITEV VZPOREDNIH DELAVNIC | Dvorana Antona Trstenjaka |
| 11:30 | - | 12:30 | LUNCH BREAK | ODMOR ZA KOSILO | |
| 12:30 | - | 14:00 | PARALLEL TALKS AND DISCUSSIONS | VZPOREDNA PREDAVANJA, RAZPRAVE | Dvorana Antona Trstenjaka |

| | | H. Innovation and Entrepreneurship / Inovacije in podjetništvo: | Dvorana Antona Trstenjaka | moderator: ddr. Matjaž Mulej |
|--|--|---|--|---|
| | | Martina Semič EL-Masri, dipl. ing. grad, mag. ekon. posl. ved, Postgraduate student at the Faculty of Civil Engineering, University of Maribor, Assist.Prof. Nataša Šuman, Ph.D. at the Faculty of Civil Engineering, University of Maribor, Slovenia | The environmental and economic efficiency of the enterprises | Okoljska in ekonomska učinkovitost podjetij |
| | | Dr. Simona Šarotar Žižek, prof. dr. Sonja Treven, Tadej Breg, M.A., prof. dr. Matjaž Mulej, Slovenia | New model of human resource management as basis for social responsible behavior of an organization | Nov model upravljanja človeških virov, kot osnova za družbeno odgovorno ravnanje organizacije |
| | | Vesna Kovačič, M.S., DOBA Faculty of Applied Business and Social studies Maribor, Slovenia | Social entrepreneurship as a driving force, for the social change and development | Socialno podjetništvo kot, gibalo družbenih sprememb in razvoja |
| | | M. Sc. Tjaša Štrukelj, Senior Lecturer, DDr. Matjaž Mulej, Emeritus Professor, University of Maribor, Faculty of Economics and Business, Slovenia | Significance of enterprise research information for enterprise development | Pomen raziskovalnih podatkov podjetja za razvoj podjetij |
| | | M. Sc. Tjaša Štrukelj, Senior Lecturer, DDr. Matjaž Mulej, Emeritus Professor, University of Maribor, Faculty of Economics and Business, Slovenia | Environment development impact on responsible enterprise policy development | Vpliv razvojnega okolja na razvoj odgovorne politike podjetja |
| | | Anita Hrast, Mirjana Mladič, prof. ddr. Matjaž Mulej, IRDO, Slovenia | Strategic planning of social responsibility in Slovenian companies as part of the innovation | Strateško načrtovanje družbene odgovornosti v slovenskih podjetjih kot del inovativnosti |

| | | | | |
|--|--|--|------------------------------|---------------------------|
| | | I. Student Session: Presentation of some eminent degree, master's and doctoral theses Slovenian students from different faculties / Študentska sekcija: Predstavitev nekaterih izstopajočih diplomskih, magistrskih in doktorskih del slovenskih študentov iz različnih fakultet | Spominska soba Leona Štuklja | moderator: Mirjana Mladič |
|--|--|--|------------------------------|---------------------------|

| | | | | |
|--|--|--|------------------|--------------------------|
| | | J. ROUNDTABLE: "The Slovenian protests and five Maribor uprisings" / OKROGLA MIZA: "Slovenski protesti in 5 mariborskih vstaj" | Dvorana Mansarda | moderator: Borut Osonkar |
|--|--|--|------------------|--------------------------|

| | | | | | |
|-------|---|-------|------------------------|--------------------------------|---------------------------|
| 14:00 | - | 15:00 | Conference conclusions | Oblikovanje sklepov konference | Dvorana Antona Trstenjaka |
|-------|---|-------|------------------------|--------------------------------|---------------------------|