

# 3C in Service Design (3-8 ECTS)

collaboration | co-creation | client-centeredness

## THIS IS HOW WE DO IT

#### **ACTIVITIES**

It's all about working together, hands-on with service design cases and exploring new ways to approach client centeredness using collaboration and cocreation. Soft skills, well-being and mental coaching are aspects emphasized in the program.

#### **ENVIRONMENT**

We invite you to the 3C discovery in the unique Finnish nature and culture. Experience the study trips and activities such as canoeing, hiking, surfing and sauna yoga!

### WHAT AND WHEN

SAMK offers inspiring cases for students from diverse fields of study. You are welcome whether you are from business, engineering, health, well-being, culture or any other higher education background.

Option 1: 6.-8.5.2015 or Option 2: 17.-26.8.2015. Two different options including online assignments. Application deadline 15.3.2015/15.5.2015.





Option 1 in cooperation with:









