

Formosamar

Department/Division: Marketing and Sales

FORMOSAMAR is an ecotourism company operating in the Algarve that organizes activities and tours in the Ria Formosa Natural Park and in the coast of the Algarve. Our mission is to promote the Ria Formosa, one of the most important protected areas in Europe, recently elected as one of the 7 Natural Wonders of Portugal. By creating this company, its founders wanted to offer a wide and integrated offer of tours, activities and nature tourism experiences in the Ria Formosa. With a comprehensive offer of tours and activities both in sea and on land, we invite you to discover and experience a paradise in the Algarve. With several daily departures from Faro and Tavira throughout the year we offer the possibility of discovering the Ria Formosa Natural Park in one of our tours.

Position title: Assistant Marketing and Sales

Position purpose: - Promotion and marketing of nature-tourism activities

- Training on the Ria Formosa potential
- Promotion and sales of the activities organized by the company

Duties and responsibilities: - development of marketing strategy for the company's sustainable growth, - establishment of partnerships, - marketing of products and services, - local and regional promotion of the strategy, - development of marketing strategy for the promotion of sustainable tourism development of the area, - promotion of the area and available tours and activities to potential guests and visitors

Qualifications

Field/s of study:

- Travel, tourism and leisure
- Marketing and advertising

Level of study: bachelor

Professional competencies: - marketing skills

- interpersonal skills

Key competencies/Language skills:

- English - Advanced (Required)
- Portuguese - Beginner (Preferred)

Key competencies/Computer skills:

- Presentation - Independent user

Key competencies/Other:

- Interpersonal Skills
- Professionalism
- Initiative
- Communication
- Teamwork
- Etiquette

How to apply

Please send CV, cover letter by 22/04/2016 at the latest.

Facts

Economic sector: Sports activities and amusement and recreation activities

Size: staff 1 to 20

Working language/s: English

Type of work placement: Internship

City/Country: Faro Portugal

Earliest start date: 01/06/2016

Latest start date: 01/07/2016

Duration: 6.0 months

Remuneration:

Financial contribution: 200 EUR/month

Contribution in kind:

- meal allowance

Application

Required application documents: CV, cover letter

Application deadline: 22/04/2016