

Lands - Turismo na Natureza

Department/Division: Marketing and Sales

Lands is an independent company based in Faro working in the sector of ecotourism in the Algarve (South of Portugal). Founded in 2003, we are one of the first Portuguese local companies of tours and activities specialized in nature-based tourism in the South of Portugal. At Lands we organize tours and activities in Ria Formosa and the Algarve: sailing boat trips, kayaking, birdwatching and walking tours in Ria Formosa. Activities to have a great day out enjoying the best of the Algarve.

Position title: Assistant Marketing and Sales

Position purpose: - Promotion and marketing of nature-tourism activities

- Training on the Ria Formosa potential
- Promotion and sales of the activities organized by the company

Duties and responsibilities: - development of marketing strategy for the company's sustainable growth,

- establishment of partnerships,
- marketing of products and services,
- local and regional promotion of the strategy,
- development of marketing strategy for the promotion of sustainable tourism development of the area,
- promotion of the area and available tours and activities to potential guests and visitors

Qualifications

Field/s of study:

- Travel, tourism and leisure
- Marketing and advertising

Level of study: bachelor

Professional competencies: - marketing skills

- interpersonal skills

Key competencies/Language skills:

- English - Advanced (Required)

Key competencies/Computer skills:

- Presentation - Independent user
- Web Browsing and Communication - Independent user

Key competencies/Other:

- Interpersonal Skills
- Professionalism
- Initiative
- Communication
- Teamwork
- Etiquette

How to apply

Please send CV, cover letter by 22/04/2016 at the latest.

Facts

Economic sector: Sports activities and amusement and recreation activities

Size: staff 1 to 20

Working language/s: English

Type of work placement: Internship

City/Country: Faro Portugal

Earliest start date: 01/06/2016

Latest start date: 01/07/2016

Duration: 6.0 months

Remuneration:

Financial contribution: 200 EUR/month

Contribution in kind:

- meal allowance

Application

Required application documents: CV, cover letter

Application deadline: 22/04/2016